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# HOW TO MAXIMISE YOUR FUNDRAISING



## Personalise your page

Your fundraising page is what you make it! Those who are supporting you love to hear your story, see your photos and come along for the journey. Use your online page to add a profile photo, blog about your journey and tell your story. Help your community be part of your experience!



## Make a donation to yourself

Kick starting your fundraising with a personal donation is a great way to get the ball rolling. It helps to show your community that you are committed to reaching your target. Friends and family often follow your lead so make your donation count!



## Share far and wide

Get your fundraising page out there. Post it on social media, send it in emails, shout it from the rooftops! Ask your friends and family to share your fundraising page with their work and communities to help you promote your fundraising.



## Reach out for support

Our team is here to help. We can provide you with resources for your event, fundraising ideas, best practice and even just a chat to brainstorm ideas. We love to hear what our community are doing to support us.