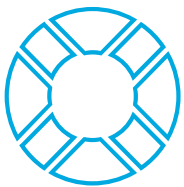

HOW TO ASK FOR DONATIONS

WHEN YOU FEEL A LITTLE AWKWARD



Be specific

Give people a specific amount to donate, e.g. *“I am taking part in [event] to help young Aussies stand up to cancer. A \$20 donation will go a long way to helping me reach my goal”* .



Be personal

If you have a personal connection to cancer and feel comfortable sharing, then telling others what Canteen means to you will help people feel connected to you and your fundraising.



Be informative

Tell them what their support will help achieve, e.g. *“Canteen’s face-to-face counselling services enable young people to break down complex feelings associated with cancer. My fundraising will go toward helping Canteen deliver critical support services like this.”*



Don’t forget to say thanks!

Celebrate each donation no matter how large or small. Thank the donor and regularly give collective thanks to all your donors when you are promoting your fundraiser. Use your gratitude as an invitation for others to donate.